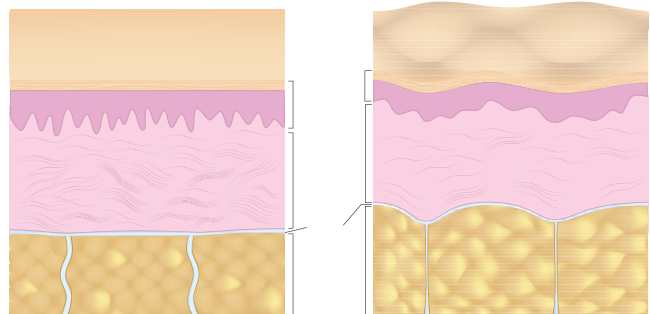


WHAT IS CELLULITE?

Gynoid lipodystrophy, or cellulite refers to superficial pockets of trapped fat which cause the skin to have an uneven dimpling or orange peel appearance. Although rarely seen in men, it is present in 90% of post-adolescent women. Cellulite is most commonly located on the thigh, buttocks, and lower abdomen. It is unrelated to obesity which is due to an increase in the number and size of adipocytes (fat cells).



Normal Skin

Cellulite



www.verju.com
877-699-3766



About the Manufacturer: **ERCHONIA**[®]
Erchonia is the global leader in low level laser healthcare applications. Over the last 16 years Erchonia has been conducting research & development with the world's leading physicians to advance the science of low level lasers. Prior to market introduction, all Erchonia lasers are proven to be safe and effective through independent clinical trials. Currently thousands of Erchonia's lasers are used daily to reduce body fat, eliminate pain, accelerate healing, treat acne, veterinary applications and treat the appearance of cellulite. For additional information, visit www.erschonia.com.

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THE VERJÚ ADVANTAGE

- ▶ ZERO Pain
- ▶ ZERO Surgery
- ▶ ZERO Downtime

CELLULITE IS PRESENT IN 90% OF POST- ADOLESCENT WOMEN.

Until now there has not been a proven non-invasive procedure to help with the appearance of cellulite.

Erchonia's Verjú™ laser system is a proven option to help with the appearance of those pesky dimples.

verjú[®]
by Erchonia[®]

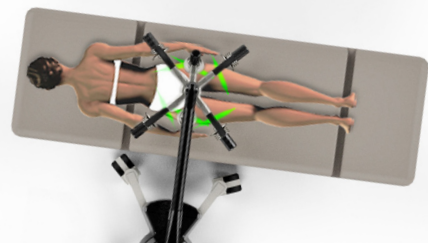
www.verju.com

CLINICAL MEANINGFUL RESULTS IN AS LITTLE AS TWO WEEKS!

The cause of cellulite is multi-factorial and is likely due to alterations in the intercellular matrix of the subcutaneous tissue and changes in vascular and lymphatic microcirculation. The formation of cellulite is also due to differences in the structural anatomy of subcutaneous tissue in women with a possible influence of estrogen. Regardless of the underlying cause, herniation of subcutaneous fat occurs within the fibrous connective tissue results in the characteristic appearance of cellulite.

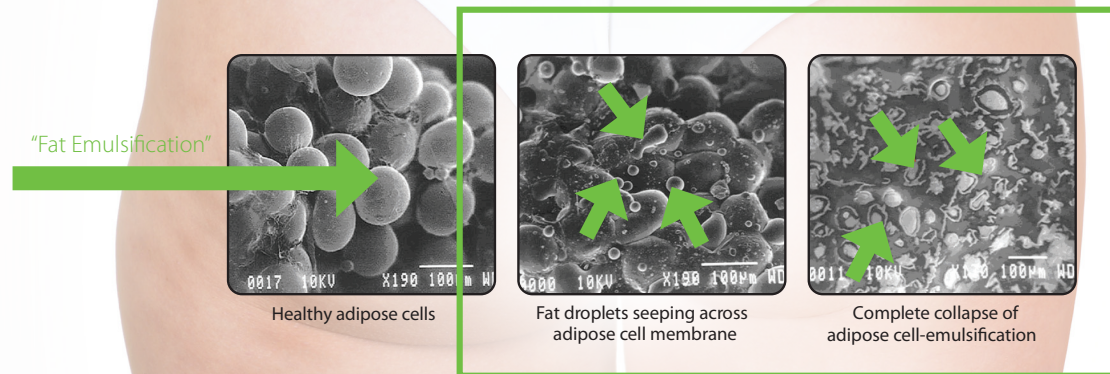
THE PROCEDURE

The Verjú laser system is made up of 6 low level laser beams that sweep the area of concern for a treatment period of 15 minutes. The region is then massaged with the Erchonia percussion device for two minutes per area treated. There is no pain involved, no heating of the tissue, no incisions and patients can continue their daily routines immediately following their session. No diet and exercise is required, but should be encouraged for maximum benefit.



THE SCIENCE OF VERJÚ

Erchonia has been studying the effects of low level laser therapy (3LT®) on fat cells for over a decade. As you can see from the remarkable images below, they clearly demonstrate the low level laser's ability to emulsify adipose tissue. The pictures highlight the collapse of the rigid adipose cells and secretion of triglycerides and fatty acids from the cells.



The Erchonia Verjú laser system is the first and only low level laser device to be proven through a double-blind clinical trial showing it's effectiveness in the appearance of cellulite. The Verjú laser system is a completely safe, non-invasive, pain free procedure developed to target cellulite in the thighs, buttocks and lower abdomen.

ERCHONIA'S VERJÚ LASER SYSTEM WAS ALSO PROVEN TO BE AN EFFECTIVE TREATMENT FOR THE CIRCUMFERENCE REDUCTION OF THE THIGHS.

Not only did the Verjú laser system prove to be effective for cellulite, pre and post measurements were taken to show it's efficacy in the circumference reduction of the thighs. Subjects treated in the study with the Verjú laser system demonstrated a significant decrease in combined baseline thigh circumference.

